I oppose loosening the rules designed to promote and protect diversity of media ownership. These rules were adopted to ensure that the public would receive a diverse range of viewpoints from the media, and not simply the opinions of a handful of media conglomerates.

Media is meant to be objective and to serve the public interest. With only a handful of companies (or less) owning most of the media in one market, quality gets thrown out the window solely for profit, and the audience public becomes nothing more than 24-hour-a-day consumers. Please do not allow these already-wealthy congolmerations further expand their homogenous influence.